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Ruben 2m X 3m

Brand(s)	Weave
Colour(s)	Terra
Composition	Pile: 100% Jute Backing: 100% Cotton
Width (cm)	200
Length (cm)	300
Weave Description	Pile: 100% Jute Backing: 100% Cotton
Styles	Urban
Primary Fabric	Jute
Pattern	Geometric
Texture	Woven
Characteristics	Available in 2 practical sizes Ethically handmade in partnership with Care & Fair Geometric design
Techniques	Hand woven
End Finishes	Bound edge
Areas of Use	General, Low traffic living
FIAA Care Label	Homewares - Rugs & Mats

Floor Rugs Information

Rug Characteristics

All Weave rugs are made from natural fibres that can result in shedding/pilling. This is a natural characteristic and the removal of any loose fibres can be rectified with regular vacuuming with a good quality vacuum cleaner with a flat head attachment to avoid agitating the fibres. The amount a rug sheds or pills can alter due to traffic, moving furniture, vacuuming or other mechanical agitation. Any small balls of fibre can be removed with scissors or a de-Piller being very careful not to cut a strand.

Pop-ups are another, completely normal characteristic of flat-woven rugs. A popup is simply a loose thread. Remembering that our rugs are all handwoven, as a craftsman weaves the yarn back and forth across the loom, at some point he'll run out of yarn. In all carpet & rug weaving these threads are tucked in, as the new piece yarn is started. A pop up is simply when this very end of the yarn works its way loose. They should not be considered a fault, or a reason for return. Pop-ups can either be left alone, gently cut off, or pushed back into the structure of the rug.

General Care

We recommend a non-slip underlay should always be placed under rugs. It will stop the rug slipping, creates more depth underfoot and lessen wear on the rug. It also prevents the risk of dye transfer to the under surface and helps protect timber flooring. Sun exposure for extended periods of time may cause fading. Items should be rotated regularly to minimise colour change and damage.

Sizing

Do not spot clean or use liquid cleaners (inc. water) on viscose rugs. Blot spills immediately with a paper towel or colourless cloth. Do not scrub rugs as it may cause permanent pile damage. Use professional rug cleaners only for dry cleaning service. It is best to vacuum your rug before any dirt is embedded, ideally twice a week in the first few month. Vacuum regularly with low suction power in one direction. Avoid direct sunlight. Regularly rotate your rug to ensure even wear. Shedding of fibres from new rugs is to be expected and will reduce with time. We recommend that all bamboo silk and viscose rugs are treated by our partner Premium Surface protection to ensure stain resistance and longevity of your rug.

Wool, Cotton & Jute Care

Treat spots and spills immediately with warm water and paper towel. If stain persists contact professional rug cleaner immediately. Do not scrub rugs as it may cause permanent pile damage. It is best to vacuum your rug before any dirt is embedded, ideally twice a week in the first few months. Vacuum regularly with low suction power. Avoid direct sunlight. Regularly rotate your rug to ensure even wear. Use professional rug cleaners only. Shedding of fibres from new rugs is to be expected and will reduce with time. Note: Jute colour will vary due to natural fibre variation and should be expected from rug to rug.

Outdoor Rug Care

Our outdoor rugs carry a HRO (Homeware Rugs Outdoor) care label. To ensure your outdoor rug stays protected, clean, and undamaged, we recommend the following:

Shake or vacuum regularly with low suction power. Avoid exposure to heavy rain or stagnate water. Do not vigorously scrub rugs as it may cause permanent pile damage. Treat spots and spills immediately — to remove excess moisture, use a clean dry cloth. Mild detergent may be used — spot test to check colourfastness. Clean your rug with a mild detergent and water — gently brush both sides of the rug. Repeat as necessary and rinse with clean water. Dry in sunlight — make sure both sides are thoroughly dried. Regularly rotate your rug

to ensure even wear. Store your rug in winter months or severe weather conditions.

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